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Jim Henson What Is an Event? **Confessions of an Event Planner** **Applied Longitudinal Data Analysis** Security Information and Event Management (SIEM) Implementation **Event Management: For Tourism, Cultural, Business and Sporting Events** **Critical Event Studies** **Event-based state-feedback control of physically interconnected systems** *Global Events and Event Stratigraphy in the Phanerozoic* *Security and Risk Assessment for Facility and Event Managers* Becoming an Event Planner **Festival and Event Management in Nordic Countries** **Synthesis and Control of Discrete Event Systems** **Event Risk Management and Safety** Introducing Survival and Event History Analysis **Asymmetric Events** **Java Event Handling** *Time Management for Event Planners* **Event-related Potentials** **Event Management** **An Introduction to the Event-Related Potential Technique, second edition** *Special Events* *Events in the City* The Precipitation Event of 23-24 February 1998 The Archaeology of Events **Politics of the Event** Event History Analysis *The Statistical Analysis of Recurrent Events* Perceptual Constancy in Visual Event Identification *The Event Marketing Handbook* In The Unlikely Event **1980 Competitive Events Guidelines** Danger on the Atlantic *Licensee Event Report (LER) Compilation* Comprehensive Calendar of Bicentennial Events Beyond the Blue Event Horizon **Organizing Special Events and Conferences** *International Sporting Events and Human Rights* Earth Hour **Multisensory Impact of Sport Events**

**Asymmetric**

**Events** Jul 23, 2021  
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The book introduces the concept of asymmetric events, an important concept in language and cognition, which, for the first time in linguistic literature, is identified in a more systematic way and analyzed in a number of different languages, including typologically or genetically unrelated ones. Asymmetric events are two or more events of unequal status in an utterance and papers in the volume present ways in which a linguistic description of main events in a sentence is different (morphologically, syntactically,

discursively) from a description of backgrounded events. The prototypical asymmetries involving perception, cognition, and language are identified in subordination, nominalization and modification of various kinds but they extend to coordinate structures, serial verbs, spatial language and viewing arrangement, as well as part - whole relations. The perspective is broadly cognitive and functional, the authors use different though complementing methodologies, some include corpus data, and the asymmetries

are shown to have a variety of stylistic and ideological implications. An in-depth analysis of manifold asymmetries in structure and function of diverse languages makes this volume of interest to linguists of different persuasion, philosophers, cognitive researchers, discourse analysts and students of language and cognition.

### What Is an Event?

Oct 06 2022 We live in a world of breaking news, where at almost any moment our everyday routine can be interrupted by a faraway event. Events are central to the way that individuals and societies experience

life. Even life's inevitable moments—birth, death, love, and war—are almost always a surprise. Inspired by the cataclysmic events of September 11, Robin Wagner-Pacifici presents here a tour de force, an analysis of how events erupt and take off from the ground of ongoing, everyday life, and how they then move across time and landscape. What Is an Event? ranges across several disciplines, systematically analyzing the ways that events emerge, take shape, gain momentum, flow, and even get bogged down. As an exploration of how events are constructed out of ruptures, it

provides a mechanism for understanding eventful forms and flows, from the micro-level of individual life events to the macro-level of historical revolutions, contemporary terrorist attacks, and financial crises. Wagner-Pacifici takes a close look at a number of cases, both real and imagined, through the reports, personal narratives, paintings, iconic images, political posters, sculptures, and novels they generate and through which they live on. What is ultimately at stake for individuals and societies in events, Wagner-Pacifici argues, are identities, loyalties,

social relationships, and our very experiences of time and space. What Is an Event? provides a way for us all—as social and political beings living through events, and as analysts reflecting upon them—to better understand what is at stake in the formations and flows of the events that mark and shape our lives.

**Event-based state-feedback control of physically interconnected systems** Mar 31 2022

Event-based control is a means to restrict the feedback in control loops to event time instants that are determined by a well-defined triggering mechanism. [TheFree muchommonsta.monomi.co](https://www.monomi.com)

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aim of this control strategy is to adapt the communication over the feedback link to the system behavior. In this thesis, a state-feedback approach to event-based control is extended to systems that are composed of physically interconnected subsystems. The main concern of this thesis is disturbance rejection in interconnected systems, which is supposed to be best accomplished by a continuous state feedback. This consideration leads to the idea that the event-based state-feedback system should approximate the disturbance rejection behavior of a continuous state-feedback

system with adjustable precision. Various methods for the event-based control of physically interconnected systems are investigated. In particular, decentralized, distributed and centralized state feedback is studied, which differ with respect to the effort for the communication between the components of the event-based controller over the communication network. The main results concern the design and analysis of event-based state-feedback control methods for physically interconnected systems. For all approaches the disturbance

behavior of a continuous state-feedback system is shown to be approximated with adjustable accuracy by the event-based state-feedback system. The novel event-based control methods are tested and evaluated in experiments on a continuous flow process implemented on a large-scale pilot plant.

### **Event-related**

**Potentials** Apr 19 2021 'Event-Related Potentials' offers a concise overview of ERP methods. It begins with a discussion of how to design ERP experiments & interpret ERP data, then presents a variety of approaches to ERP data before closing

with several *Get Free*  
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chapters about applications. *Special Events* Jan 17 2021 As the philosopher Martin Buber wrote, "All real living is meeting." People like to get together. That's why special events can often work so much better for nonprofit organizations than other, less social types of fundraising programs. From red-carpet galas to Saturday afternoon street fairs, special events offer nonprofits an unparalleled opportunity to both raise money and make friends. Yet for all the benefits—and they are great—inexperience and bad planning can make these events more trouble—and a

greater financial drain—than they are worth. *Special Events: Proven Strategies for Nonprofit Fundraising, Second Edition* is the complete guide to making your next nonprofit event the rousing success it can be. Packed with author and development professional Alan Wendroff's realistic insights and pointers, this text provides a logical and comprehensive outline of event planning, with a special emphasis on fitting these events into the larger framework of the nonprofit's organizational goals. Inside you'll find such helpful tools as: Seven goals for a successful event

The Master Event Timetable (METT), a proven organizational tool that provides step-by-step guidance through the entire event process. A case study explaining in understandable detail how to implement the advice and methods outlined. An accompanying CD that includes sample timelines, worksheets, checklists, budgets, writing examples, decision tables, and contracts. From choosing the right event to the best way of expressing thanks afterwards, *Special Events* covers all aspects of producing a winning fundraiser for your organization. In addition to the **CD case**

tacks of managing logistics, the coverage includethoughtful discussions on how to take full advantage of thenetworking, volunteer recruitment, public relations, andmotivational opportunities your special event can provide. Thisupdated Second Edition features new information in theseareas, plus an entirely new chapter on using the Internet for eventplanning. With the needs of nonprofit organizations only growing asdonations shrink, special events become more and more vital insustaining the life of these

organizations. Nonprofit lay leaders,professional s, and staff, as well as marketing professionals andevent planners who work with nonprofits, will all find inSpecial Events, Second Edition a clearly drawn road mapleading to fundraising success. *Time Management for Event Planners* May 21 2021 Event planning never stops. This industry goes 24/7, 365 days a year. Planners work evenings, weekends, and holidays, often far away from their home base, organizing and running events that simply must go on, and go smoothly. Missing a critical deadline is not an

option in the event planning field. Time management errors can cost a company a potential sale, lose them an existing customer, and damage their professional reputation. Burnout and chaos are real risks in this hectic world of deadlines and multiple projects. Planners often find themselves working down to the wire against crushing deadlines and a mountain of obstacles that impede their progress. Too frequently, there is not enough time to get the job done properly, let alone to spend on personal or professional pursuits. And for many involved in the event planning

field, there is the extra dimension of travel to factor in, juggling multiple projects on a daily basis across a multitude of time zones. For smooth event implementation, and for business success, it is essential that planners know how to manage their own time as well as they manage an event. Time Management for Event Planners teaches readers how to successfully manage their workload, and do what matters most, when it matters most: Analyze and prioritize tasks. Structure your workload and your day for maximum performance. Identify red-flag activities that

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hinder productivity. Reduce stress-producing time crunches. Identify when extra help is needed, as well as how to delegate, outsource, and even partner with suppliers in crunch periods. Work with rather than against deadlines. Save time using technology. Manage multiple projects, even in multiple time zones. Balance your personal and professional life. Whether you are an event planner, a hospitality professional, in public relations or other related fields, Time Management for Event Planners offers time-saving tips, techniques, examples, and expert insight that will help you get time on your side.

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Introducing Survival and Event History Analysis  
Aug 24 2021 This book is an accessible, practical and comprehensive guide for researchers from multiple disciplines including biomedical, epidemiology, engineering and the social sciences. Written for accessibility, this book will appeal to students and researchers who want to understand the basics of survival and event history analysis and apply these methods without getting entangled in mathematical and theoretical technicalities. Inside, readers are offered a blueprint for their entire research project.

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from data preparation to model selection and diagnostics. Engaging, easy to read, functional and packed with enlightening examples, 'hands-on' exercises, conversations with key scholars and resources for both students and instructors, this text allows researchers to quickly master advanced statistical techniques. It is written from the perspective of the 'user', making it suitable as both a self-learning tool and graduate-level textbook. Also included are up-to-date innovations in the field, including advancements in the assessment of model fit, unobserved

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heterogeneity, recurrent events and multilevel event history models. Practical instructions are also included for using the statistical programs of R, STATA and SPSS, enabling readers to replicate the examples described in the text.

Security Information and Event Management (SIEM)

Implementation Jul 03 2022 Implement a robust SIEM system Effectively manage the security information and events produced by your network with help from this authoritative guide. Written by IT security experts, Security Information and Event Management

(SIEM)

Implementation shows you how to deploy SIEM technologies to monitor, identify, document, and respond to security threats and reduce false-positive alerts. The book explains how to implement SIEM products from different vendors, and discusses the strengths, weaknesses, and advanced tuning of these systems. You'll also learn how to use SIEM capabilities for business intelligence. Real-world case studies are included in this comprehensive resource. Assess your organization's business models, threat models, and regulatory compliance

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requirements  
Determine the necessary SIEM components for small- and medium-size businesses  
Understand SIEM anatomy—source device, log collection, parsing/normalization of logs, rule engine, log storage, and event monitoring  
Develop an effective incident response program  
Use the inherent capabilities of your SIEM system for business intelligence  
Develop filters and correlated event rules to reduce false-positive alerts  
Implement AlienVault's Open Source Security Information Management (OSSIM)  
Deploy the Cisco Monitoring

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Analysis and Response System (MARS)  
Configure and use the Q1 Labs QRadar SIEM system  
Implement ArcSight Enterprise Security Management (ESM) v4.5  
Develop your SIEM security analyst skills  
*International Sporting Events and Human Rights*  
Aug 31 2019  
This work tests the relationship between international sporting events and human rights. It finds that hosts are sensitive to the increased attention their position brings and are more likely to then behave themselves.  
**Confessions of an Event Planner**  
Sep 05 2022  
For anyone planning events—student,

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novice, or experienced professional—*Confessions of an Event Planner* is an “apprenticeship in a book.” This insider’s guide takes you on a narrative journey, following a fictional event planning company that stages various types of events around the world for many different clients. While other books, college courses, and training programs give you the theory and how-to of the profession, *Confessions of an Event Planner* reveals the real world of event planning and what can happen—usually the unexpected—on an event program when actual

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participants are added to the event planning design and execution mix. In a climate of media scrutiny and corporate scandals, event planners must be masters of discretion, knowing how to avoid and deal with everything from sexual romps to financial shenanigans, to chainsaw wielding salesmen dead set on “re-landscaping” the grounds of the resort they’re staying at. From an event planner who’s seen it all and knows how to deal with it all, comes practical first-hand advice delivered in an entertaining and accessible format. Each chapter is set in a unique location, with a cast of characters, and a

host of challenges and problems to overcome—from the boardroom to the resort guest bedrooms. Readers learn what they can come up against, how to problem solve creatively on the fly, get ideas for staging spectacular events, and see the principles of event planning in action. The scenario in each chapter is introduced by an outline of what will be covered in the chapter, and each chapter concludes with a series of review questions to explore key issues and stimulate reflection or discussion for individuals or groups. Ideal as a companion to Judy Allen’s six other event planning books, as a

textbook in event planning courses, or as a professional training tool *Confessions of an Event Planner* prepares planners for what they can expect once they start working in the world of corporate and social event planning, and will help decision-makers set company policies, procedures and protocol and promote discussion about codes of conduct in the office and offsite.

**An Introduction to the Event-Related Potential Technique, second edition**

Feb 15 2021 An essential guide to designing, conducting, and analyzing event-related potential (ERP) experim

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completely updated for this edition. The event-related potential (ERP) technique, in which neural responses to specific events are extracted from the EEG, provides a powerful noninvasive tool for exploring the human brain. This volume describes practical methods for ERP research along with the underlying theoretical rationale. It offers researchers and students an essential guide to designing, conducting, and analyzing ERP experiments. This second edition has been completely updated, with additional material, new chapters, and more accessible explanations. Freely

available supplementary material, including several online-only chapters, offer expanded or advanced treatment of selected topics. The first half of the book presents essential background information, describing the origins of ERPs, the nature of ERP components, and the design of ERP experiments. The second half of the book offers a detailed treatment of the main steps involved in conducting ERP experiments, covering such topics as recording the EEG, filtering the EEG and ERP waveforms, and quantifying amplitudes and latencies.

Throughout, the emphasis is on rigorous experimental design and relatively simple analyses. New material in the second edition includes entire chapters devoted to components, artifacts, measuring amplitudes and latencies, and statistical analysis; updated coverage of recording technologies; concrete examples of experimental design; and many more figures. Online chapters cover such topics as overlap, localization, writing and reviewing ERP papers, and setting up and running an ERP lab.

*Licensee Event Report (LER)*

*Compilation Jan 05  
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2020  
Danger on the Atlantic Feb 04  
2020 For young American widow Jane Wunderly, there are worse fates than adventuring aboard a transatlantic liner with the only man who could change her mind about romance. Unfortunately, her first-class itinerary has an unexpected—and deadly—addition waiting just below deck . . . Atlantic Ocean, 1926: Voyaging from Southampton to New York, self-reliant Jane is determined to prove herself a worthy investigator on the stately ship—even awkwardly going undercover as the fashionable wife of

her magnetic partner, Mr. Redvers. Few details are known about the rumored German spy the duo have been tasked with identifying among fellow passengers, but new troubles unfold once wealthy newlywed Vanessa FitzSimmons announces the sudden disappearance of her husband at sea . . . Miles Van de Meter, the man Vanessa rushed to marry in Monte Carlo, has allegedly vanished into thin air along with his luggage. Redvers guesses the shifty heiress may be weaving tall tales for fun between flutes of champagne, yet Jane isn't convinced—not

after the stunning murder of a trusted acquaintance sends them into uncharted waters. Facing two dangerous mysteries and a boat load of suspects, Jane must navigate a claustrophobic quest for answers before the culprits can slip from her grasp on land . . . or, worse, ensure she and Redvers never reach their destination.

**Critical Event Studies** May 01

2022 Within events management, events are commonly categorised within two axes, size and content. Along the size axis events range between the small scale and local, through major events, which

garner greater media interest, to internationally significant hallmark and mega events such as the Edinburgh Festival and the Tour de France. Content is frequently divided into three forms - culture, sport or business. However, such frameworks overlook and depoliticise a significant variety of events, those more accurately construed as protest. This book brings together new research and theories from around the world and across sociology, leisure studies, politics and cultural studies to develop a new critical pedagogy and critical theory of events. It is the first research

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monograph that deals explicitly with the concept of critical event studies (CES), the idea that it is impossible to explore and understand events without understanding the wider social, cultural and political contexts. It addresses questions such as can the occupation and reclamation of specific spaces by activists be understood as events within its framework? And is the activity of activists in these spaces a leisure activity? If those, and other similar activities, can be read as events and leisure, what does admitting them into the scope of events management and

leisure studies mean for our understanding of them and how the study of events management is to be conceptualised? This title will be of interest to undergraduate and postgraduate students on events management and related courses and scholars interested in understanding the ways in which events are constructed by the social, the cultural and the political.

### **Applied Longitudinal Data Analysis**

Aug 04 2022 By charting changes over time and investigating whether and when events occur, researchers reveal the temporal rhythms of our lives.

*In The Unlikely Free  
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Event Apr 07 2020

A second-chance, enemies-to-lovers contemporary romance.

Comprehensive Calendar of Bicentennial Events

Dec 04 2019

### **Synthesis and Control of**

### **Discrete Event Systems**

Oct 26 2021 This book aims at providing a view of the current trends in the development of research on Synthesis and Control of Discrete Event Systems. Papers collected in this volume are based on a selection of talks given in June and July 2001 at two independent meetings: the Workshop on Synthesis of Concurrent Systems, held in

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Newcastle upon Tyne as a satellite event of ICATPN/ICACSD and organized by Ph. Darondeau and L. Lavagno, and the Symposium on the Supervisory Control of Discrete Event Systems (SCODES), held in Paris as a satellite event of CAV and organized by B. Caillaud and X. Xie. Synthesis is a generic term that covers all procedures aiming to construct from specifications given as input objects matching these specifications. Theories and applications of synthesis have been studied and developed for long in connection with logics, programming, automata, discrete event systems, and

hardware circuits. Logics and programming are outside the scope of this book, whose focus is on Discrete Event Systems and Supervisory Control. The stress today in this field is on a better applicability of theories and algorithms to practical systems design. Coping with decentralization or distribution and caring for an efficient realization of the synthesized systems or controllers are of the utmost importance in areas so diverse as the supervision of embedded or manufacturing systems, or the implementation of protocols in software or in hardware.

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*The Event Marketing Handbook* May 09 2020 See:

**Organizing Special Events and Conferences**

Oct 02 2019 Here is help for anyone who has to produce a public event — from a church social or school fundraiser to a national conference. This comprehensive and practical handbook is the first to reveal all the tricks and techniques of the professional event organizer. Packed with step-by-step instructions, checklists, schedules, and lists of organizations, addresses, and publications, this edition includes updated resources that will prove indispensable to

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event planners. Earth Hour Jul 31 2019 Click flashlights, light lanterns, and get ready to turn electric lights out to celebrate Earth Hour! Wherever you are, you can help our planet. Kids around the world use electric energy to do all kinds of things--adults do, too! From cleaning the clothes we play in, to lighting up our dinner tables, to keeping us warm and toasty when the weather is cold, electricity is a huge part of our lives. Unfortunately, it can also have a big impact on our planet. Earth Hour--a worldwide movement in support of energy conservation and sustainability--takes

place each March and is sponsored by the World Wildlife Fund for Nature (WWF). During Earth Hour, individuals, communities, and businesses in more than 7,000 cities turn off nonessential electric lights for one hour. Across each continent--from the Eiffel Tower to the Great Wall of China to the Statue of Liberty--one small act reminds all of us of our enormous impact on planet Earth.

1980 Competitive Events Guidelines

Mar 07 2020 *Security and Risk Assessment for Facility and Event Managers* Jan 29 2022 *Security and Risk Assessment for Facility and Event*

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Managers introduces a risk assessment framework that helps readers identify and plan for potential security threats, develop countermeasures and emergency response strategies, and implement training programs to prepare staff.

**Event Management** Mar 19 2021

*The Statistical Analysis of Recurrent Events*  
Jul 11 2020 This book presents models and statistical methods for the analysis of recurrent event data. The authors provide broad, detailed coverage of the major approaches to analysis, while emphasizing the

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modeling assumptions that they are based on. More general intensity-based models are also considered, as well as simpler models that focus on rate or mean functions. Parametric, nonparametric and semiparametric methodologies are all covered, with procedures for estimation, testing and model checking.

**Politics of the Event** Sep 12 2020 Despite occupying a central role and frequently being used in the study of international politics, the concept of the "event" remains in many ways unchallenged and unexplored. By combining the philosophy of Gilles Deleuze and his

concept of the event with the example of 9/11 as an historical event, this book problematises the role and meaning of "events" in international politics. Lundborg seeks to demonstrate how the historical event can be analysed as a practice of inscribing temporal borders and distinctions. Specifically he shows how this practice relies upon an ongoing process of capturing various movements - of thought, sense, experience and becoming. However the book also demonstrates how these same movements express a life and reality that elude complete capture,

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highlighting the potential for alternative encounters with the event, encounters that constantly threaten to undermine the limits and imaginary completeness of the historical event. This book offers an exciting new way of thinking about the politics of encountering events, arguing that at the heart of such encounters there are always elements of uncertainty and contingency that cannot be fully resolved or fixed. It will be of great interest to students and scholars of international relations, cultural studies and history.

### **Event Management: For**

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**Tourism, Cultural, Business and Sporting Events**  
Jun 02 2022 Event Management, specifically written for the Diploma of Event Management and Advanced Diploma of Event Management, is a comprehensive resource for anyone wanting to build their expertise in professional event management. This edition adopts a scaffold learning pedagogy, helping students move through the material logically and efficiently while building on their understanding of tourism, cultural, business and sporting events.

The Precipitation Event of 23-24 February 1998 Nov 14 2020

Event History Analysis Aug 12 2020 First Published in 1988. Routledge is an imprint of Taylor & Francis, an informa company.

**Java Event Handling** Jun 21 2021 CD-ROM contains: Examples described in text -- Java source code and associated HTML and JPEG files.

*Global Events and Event Stratigraphy in the Phanerozoic* Feb 27 2022 The existence of rapid and even catastrophic turnovers within the Phanerozoic ecosystems has been discussed controversially for more than 170 years. Since 1980 this discussion has become even more intensive after the

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hypothesis of Alvarez, explaining the end-Cretaceous mass extinction as the result of a huge asteroid impact on the Earth. This theory stimulated several thousand papers and is still controversial. The international research programme on "Global Biological Events in Earth History" attempts to bring the discussion back to the facts by using multidisciplinary investigations of the major Phanerozoic events. The results of an international group of experts are presented giving a wealth of information and a thorough discussion of the causes of the various global events.

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The Archaeology of Events Oct 14 2020 These perspectives are applied to a broad range of archeological contexts stretching across the Southeast and spanning more than 7,000 years of the region's pre-Columbian history. New data suggest that several of this region's most pivotal historical developments, such as the founding of Cahokia, the transformation of Moundville from urban center to vacated necropolis, and the construction of Poverty Point's Mound A, were not protracted incremental processes, but rather watershed moments that significantly altered

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the long-term trajectories of indigenous Southeastern societies. In addition to exceptional occurrences that impacted entire communities or peoples, Southeastern archaeologists are increasingly recognizing the historical importance of localized, everyday events, such as building a house, crafting a pot, or depositing shell.

**Event Risk Management and Safety** Sep 24 2021 THE WILEY EVENT MANAGEMENT SERIES The complete guide to event risk

management, safety, and security Practical strategies and resources for

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any size event! With any event comes risk-from rowdy guests at a festival or convention to a life-threatening riot at a sports event. Event Risk Management and Safety provides a comprehensive resource for managing event risk and limiting liability for modest and grand events. Presenting theory and practical applications, this book covers topics such as measuring risk, alcoholism and drugs, crowd control, fire safety and emergency medical services, food and water safety, outdoor events, and much more. Other features include: \* Case studies examining problems and

solutions to real-world situations \* Key terms and risk-management exercises \* New techniques to forecast and manage the global challenges of the twenty-first century \* Comprehensive appendices containing additional resources, alcohol and beverage commission contact information, and practical forms Events in the City Dec 16 2020 Cities are staging more events than ever. Within this macro-trend, there is another less acknowledged trend: more events are being staged in public spaces. Some events have always been staged in parks, streets and squares, but in

recent years events have been taken out of traditional venues and staged in prominent urban spaces. This is favoured by organisers seeking more memorable and more spectacular events, but also by authorities who want to animate urban space and make it more visible. This book explains these trends and outlines the implications for public spaces. Events play a positive role in our cities, but turning public spaces into venues is often controversial. Events can denigrate as well as animate city space; they are part of the commercialisation, privatisation and securitisation of

public space noted by commentators in recent years. The book focuses on examples from London in particular, but it also covers a range of other cities from the developed world. Events at different scales are addressed and, there is dedicated coverage of sports events and cultural events. This topical and timely volume provides valuable material for higher level students, researchers and academics from events studies, urban studies and development studies.

Perceptual Constancy in Visual Event Identification

Jun 09 2020

Beyond the Blue Event Horizon Nov 02 2019 Frederik

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Pohl was on a streak when this Hugo Award-finalist novel was published in 1980. Now back in print after an absence of nearly a decade, this unique science fiction novel is as fresh and entertaining as ever. The story begins when the hero of Gateway finances an expedition to a distant alien spaceship that may end famine forever. On the ship, the explorers find a human boy, and evidence that reveals a powerful alien civilization is thriving on a transport ship headed right for Earth.... At the Publisher's request, this title is being sold without Digital Rights Management

20/24

Software (DRM) applied.

Jim Henson Nov 07 2022 NEW YORK TIMES

BESTSELLER • For the first time ever—a comprehensive biography of one of the twentieth century's most innovative creative artists: the incomparable, irreplaceable Jim Henson He was a gentle dreamer whose genial bearded visage was recognized around the world, but most people got to know him only through the iconic characters born of his fertile imagination: Kermit the Frog, Bert and Ernie, Miss Piggy, Big Bird. The Muppets made Jim Henson a household name, but the

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were just part of his remarkable story. This extraordinary biography—written with the generous cooperation of the Henson family—covers the full arc of Henson’s all-too-brief life: from his childhood in Leland, Mississippi, through the years of burgeoning fame in America, to the decade of international celebrity that preceded his untimely death at age fifty-three. Drawing on hundreds of hours of new interviews with Henson’s family, friends, and closest collaborators, as well as unprecedented access to private family and company archives, Brian Jay

Jones explores the creation of the Muppets, Henson’s contributions to Sesame Street and Saturday Night Live, and his nearly ten-year campaign to bring The Muppet Show to television. Jones provides the imaginative context for Henson’s non-Muppet projects, including the richly imagined worlds of The Dark Crystal and Labyrinth—as well as fascinating misfires like Henson’s dream of opening an inflatable psychedelic nightclub. An uncommonly intimate portrait, Jim Henson captures all the facets of this American original: the master craftsman who

revolutionized the presentation of puppets on television, the savvy businessman whose dealmaking prowess won him a reputation as “the new Walt Disney,” and the creative team leader whose collaborative ethos earned him the undying loyalty of everyone who worked for him. Here also is insight into Henson’s intensely private personal life: his Christian Science upbringing, his love of fast cars and expensive art, and his weakness for women. Though an optimist by nature, Henson was haunted by the notion that he would not have time to do all the things he wanted to do in life—a **Free**

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that his heartbreaking final hours would prove all too well founded. An up-close look at the charmed life of a legend, Jim Henson gives the full measure to a man whose joyful genius transcended age, language, geography, and culture—and continues to beguile audiences worldwide. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY BOOKPAGE “Jim Henson vibrantly delves into the magnificent man and his Muppet methods: It’s an absolute must-read!”—Neil Patrick Harris “An exhaustive work that is never exhausting, a credit both to Jones’s

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brisk style and to Henson’s exceptional life.”—The New York Times “[A] sweeping portrait that is a mix of humor, mirth and poignancy.”—Washington Independent Review of Books “A meticulously researched tome chock-full of gems about the Muppets and the most thorough portrait of their creator ever crafted.”—Associate Press [Becoming an Event Planner](#) Dec 28 2021 A revealing guide to a career as an event planner written by W Magazine executive editor Armand Limnander and based on the real-life experiences of powerhouse event planner Bronson van

Wyck—necessary reading for anyone considering a path to this profession. Becoming an Event Planner takes you behind the scenes to find out what it’s really like, and what it really takes, to become an event planner. Behind every great event is a visionary planner, and Bronson van Wyck, founder of the award-winning event firm Van Wyck & Van Wyck, treats his events as works of art. He has masterminded celebrations for Dior, Condé Nast, Rolex, Gwyneth Paltrow, Beyoncé, and the Obamas. W Magazine executive editor Armand Limnander shadows van Wyck as he and his team produce a marquee event: a gala for the New

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York arts organization Creative Time. Using design, food, and entertaining, van Wyck transports his guests to carefully conceived, often fantastical temporary spaces. He reveals how the best event planners are aesthetic gurus, skilled social connectors, talented collaboration artists, and, most important of all, makers of memories. Discover van Wyck's path to prominence as you gain wisdom and insight from an event planner operating at the highest level.

**Festival and Event Management in Nordic Countries**

Nov 26 2021 This book on events-

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related research marks a watershed in the development of a "Nordic School" of festival and event research. Each of the chapters presents a new and interesting approach to the study of events, in terms of methods, perspectives or content. It is mostly rooted in management theory but also incorporating other perspectives that enhance our understanding of the phenomena. Implications for real-world applications in tourism, hospitality, and community development are also at the fore. The scholarship is comprehensive, not focused on only tourism or economic aspects.

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Management theory, including stakeholder management, social networks, and institutionalization processes is being applied. Attention is being given to the multiple roles festivals and events play in society, and to evaluation of their worth and impacts. Innovative methods are being developed to examine event experiences, innovation processes, and success factors. There is now a critical mass of scholars in the Nordic countries that share a strong interest in event studies, and they are engaged in collaborative research, making it an appealing and innovative region.

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for other event students and researchers to visit. It can be expected that the Nordic school will take an increasingly important place in the development of event studies, which is now truly global in terms of scholarship and university degree programs. This book was originally published as a special issue of Scandinavian Journal of Hospitality and Tourism.

**Multisensory Impact of Sport Events** Jun 29 2019  
Thorsten Tham highlights the fundamental changes that have swept Germany's footballing landscape in recent years and presents theory-based impact hypotheses about forms of stimulus that can raise the loyalty of football-affine target groups before, during and after the game. Based on the

example of traditional club VfL Bochum 1848 an online survey to analyze the influence of a Bundesliga match on different visitor target groups is conducted. The author discusses ways in which football clubs can change their multisensual approach to raise the profile of their club brand among football-affine target groups and increase loyalty to the club.